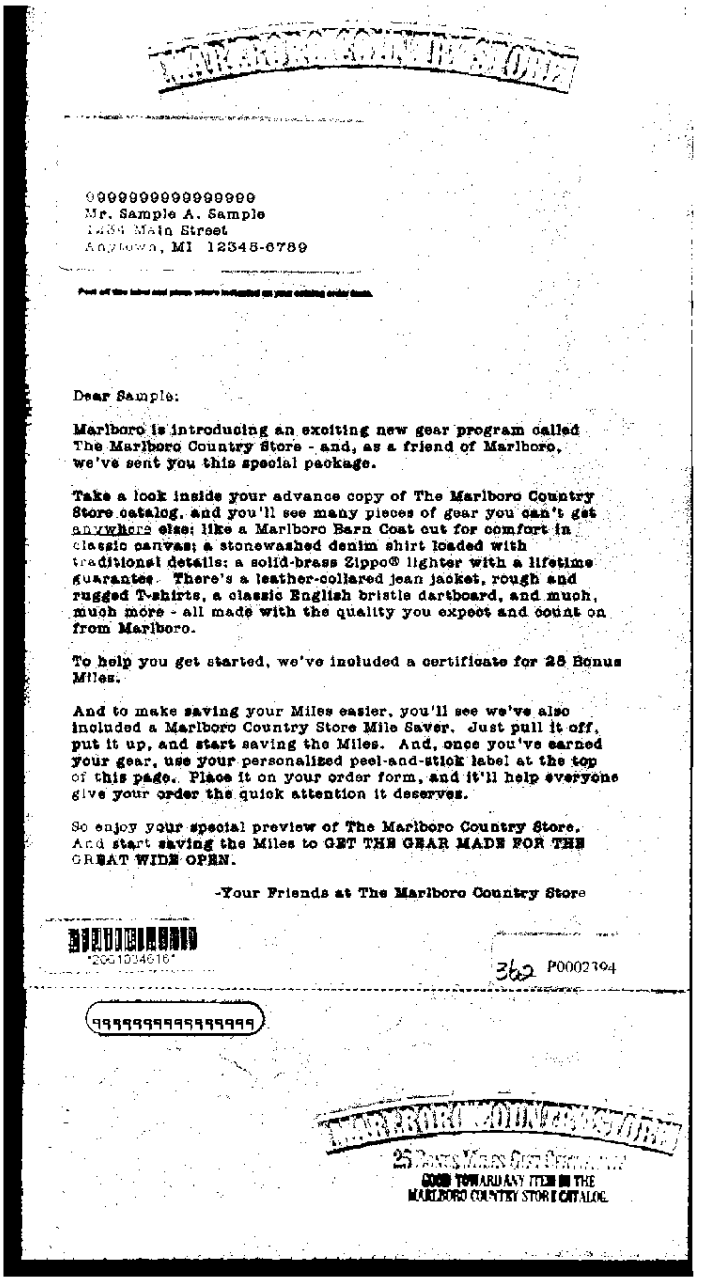

MARLBORO COUNTRY STORE

0000000000000000
Mr. Sample A. Sample
1234 Main Street
Anytown, MI 12345-6789

Peel off this label and place where indicated on your catalog order blank.

Dear Sample:

Marlboro is introducing an exciting new gear program called The Marlboro Country Store - and, as a friend of Marlboro, we've sent you this special package.

Take a look inside your advance copy of The Marlboro Country Store catalog, and you'll see many pieces of gear you can't get anywhere else: like a Marlboro Barn Coat cut for comfort in classic canvas; a stonewashed denim shirt loaded with traditional details; a solid-brass Zippo® lighter with a lifetime guarantee. There's a leather-collared jean jacket, rough and rugged T-shirts, a classic English bristle dartboard, and much, much more - all made with the quality you expect and count on from Marlboro.

To help you get started, we've included a certificate for 25 Bonus Miles.

And to make saving your Miles easier, you'll see we've also included a Marlboro Country Store Mile Saver. Just pull it off, put it up, and start saving the Miles. And, once you've earned your gear, use your personalized peel-and-stick label at the top of this page. Place it on your order form, and it'll help everyone give your order the quick attention it deserves.

So enjoy your special preview of The Marlboro Country Store. And start saving the Miles to GET THE GEAR MADE FOR THE GREAT WIDE OPEN.

-Your Friends at The Marlboro Country Store

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MARLBORO COUNTRY STORE

25 BONUS MILES JUST STARTED!

GOOD TOWARD ANY ITEM IN THE MARLBORO COUNTRY STORE CATALOG.

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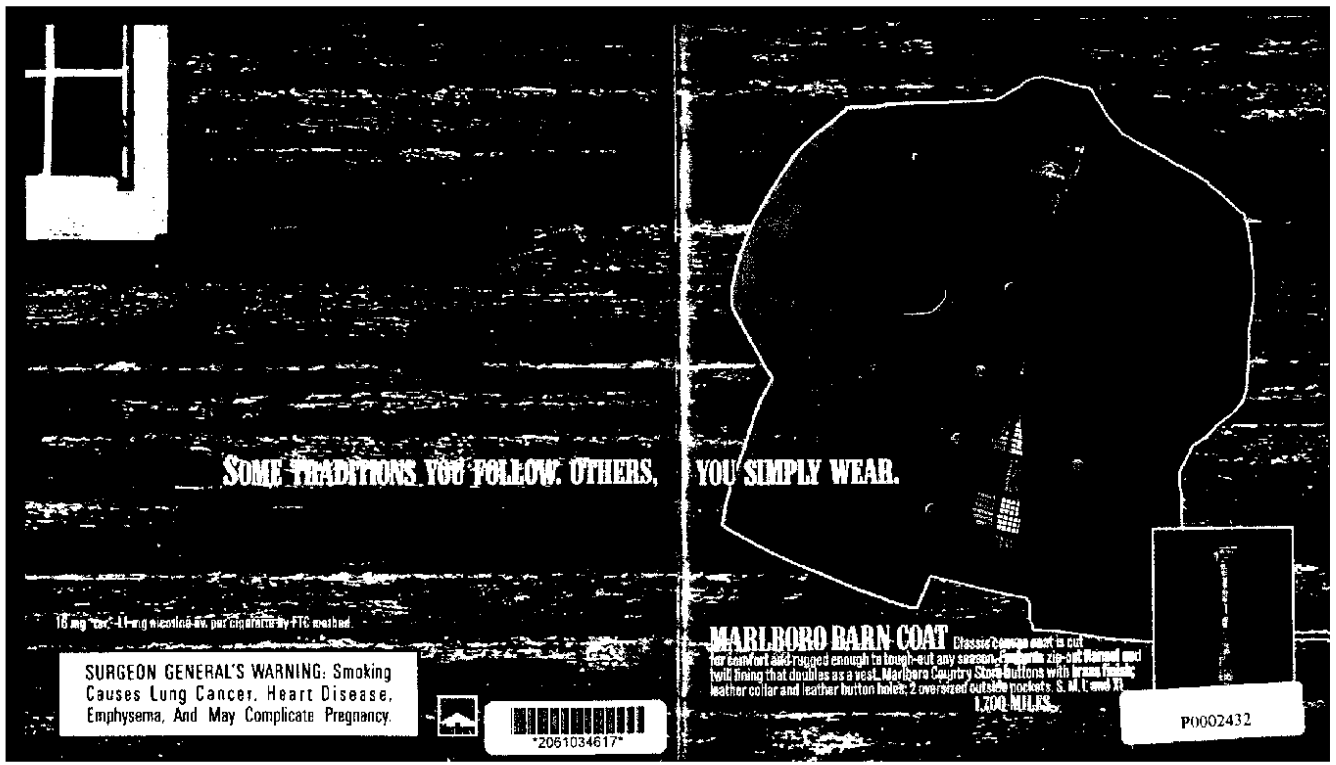
Source: https://www.industrydocuments.ucsf.edu/docs/zyyp0003



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Source: https://www.industrydocuments.ucsf.edu/docs/zyyp0003